

Luxury Goods Industry

The statistics in this report relate to the impact of authentication in the luxury goods industry, internationally. With 3DS, merchants experienced higher CNP authorization rates, as well as lower fraud rates.

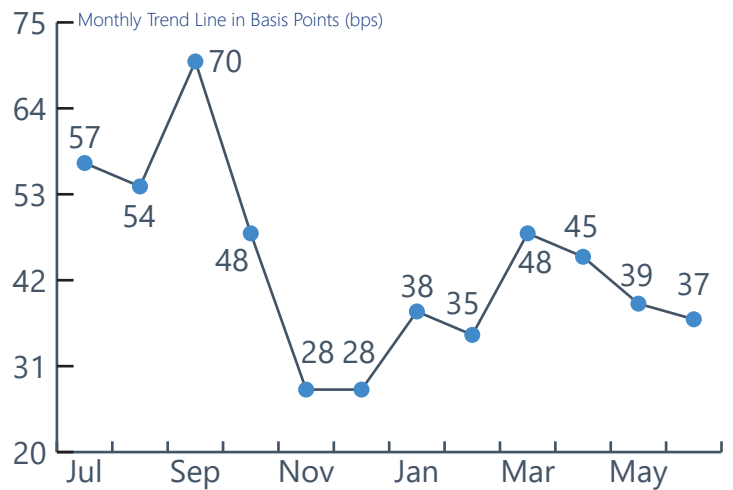
Average Authorization Rate **88%**



For all CNP transactions, the average authorization rate for luxury goods merchants; this number tends to be lower than for that of Card-Present transactions.

Average Fraud Rate **42 bps**

For all CNP transactions, the average fraud rate incurred by luxury goods merchants. The graph displays the industry's yearly fraud trends by month and can serve as a point of comparison.



Authentication leads to higher authorization rates

5%

Authorization Lift With 3-D Secure

Measures the difference between the authorization rates of 3DS and Non-3DS transactions.

Snapshot of Key Industry Statistics

\$219 Average Order Value

Authenticated

\$192

Average Order Value

Fraudulent

\$349

Average Order Value

Fraud-to-Sales Ratio

With 3-D Secure, Cardinal can help to remove fraud from the ecosystem.



The number of basis points of approved transactions that resulted in chargebacks, due to fraud.

Contact Cardinal to learn more:

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